



## SBCC's Innovative Economic Initiatives Program Receives Funding From Wells Fargo

WILMINGTON, CA July 13th, 2018

SBCC is proud to announce that Wells Fargo will be supporting SBCC's newly-launched Innovative Economic Initiatives (IEI) work through a grant that will support the following programs:

- **Artisan Collective Co-op**– The Wilmington Artisan Collective is comprised of residents who possess a passion and talent for crafts, jewelry making and other hand-made items. Goods are sold at local farmers markets and community events, increasing monthly take-home incomes for participants and their families. The collective provides an opportunity for artists to not only earn an additional income, but to showcase their gifts and talents through their craftsmanship (such as jewelry-making, knitting/crochet, arts and crafts, and beyond). The Artisan Co-op fosters an environment of mutual respect and collective pride, based on teamwork and collaboration. Artisans regularly host pop-up seasonal boutiques (quarterly) to sell holiday-inspired décor and other items.
- **Community Café Co-op** – SBCC's Community Co-Op Café is dedicated to investing in residents with a passion and talent for cooking and the culinary arts. Members of the co-op work as a team to develop, plan and implement weekly menus at SBCC's on-site kitchen. Being a part of the Community Café provides participating chefs with additional income to meet their personal goals, and the experience to expand their culinary résumés.
- **Community Lending Circles**– SBCC helps community members access capital and establish credit history by adapting a longstanding informal economic practice: lending circles. Through SBCC's Lending Circles, small groups comprised of six or more individuals (friends, family, neighbors) pool their money together to lend to one another. SBCC's first lending circle is set to be launched in the late summer of 2018.

SBCC is proud to be partnered with Wells Fargo as we further our commitment to initiatives that empower low-income and immigrant families' ability to be financially self-sufficient members of their communities.

### **About SBCC, Thrive LA**

As an established leader in the Los Angeles region, SBCC has empowered individuals, strengthened families and transformed communities in partnership with community residents for more than four decades. Originally established in 1973 as a community mental health center, SBCC has provided free and low-cost counseling and psychotherapy services to families and individuals in need. While we continue that work today, SBCC has grown and evolved over the years to address broader challenges faced by individuals, families and communities throughout Los Angeles. Today, SBCC is a multi-faceted organization whose objectives are focused on supporting resident-driven civic engagement and positive social change— building communities where children and families thrive. Our mission is anchored in SBCC's core belief that sustainable social impact must be resident-led and community-driven. Through this work, we promote local leadership so residents become active agents of change.

SBCC operates throughout Los Angeles County and in all 8 Service Planning Areas (SPAs) – reaching over 10,000 individuals and families annually. Through our robust portfolio of strategies, we harness new ideas and innovative solutions that provide residents with the tools they need to lead healthy, productive and self determined lives. SBCC focuses on five impact areas: Family Well-Being, Relationship-Based Community Organizing, Innovative Economic Initiatives, Child Development and Early Education, and Pathways to Self-Sufficiency for Youth and Adults.

### **SBCC, Thrive LA's Mission**

SBCC's mission is to reduce economic and social inequality in historically marginalized communities through relationship-based community organizing and authentic resident-driven civic engagement. Our mission is anchored in SBCC's core belief that sustainable social impact must be resident-led and community-driven. SBCC has empowered individuals, strengthened families, and transformed communities in partnership with community residents for more than four decades. Through this work, we promote local leadership so residents become active agents of change.

## **SBCC Contacts**

Business Phone– (310) 414.2090

Colleen Mooney, Executive Director – [comooney@sbcglobal.net](mailto:comooney@sbcglobal.net)

Chandelle Wiebe, Director of Development – [cwiebe@sbaycenter.com](mailto:cwiebe@sbaycenter.com)

Liza Rivera, Director of Innovative Economic Initiatives– [lrivera@sbaycenter.com](mailto:lrivera@sbaycenter.com)

General Inquiries– [info@sbaycenter.com](mailto:info@sbaycenter.com) / [frontdesk@sbaycenter.com](mailto:frontdesk@sbaycenter.com)